

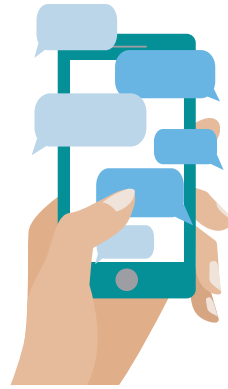


**Risky behaviors.** Drivers can be distracted by anything, but here are the main culprits.<sup>2</sup>

How much do risky behaviors increase the likelihood of crashes?

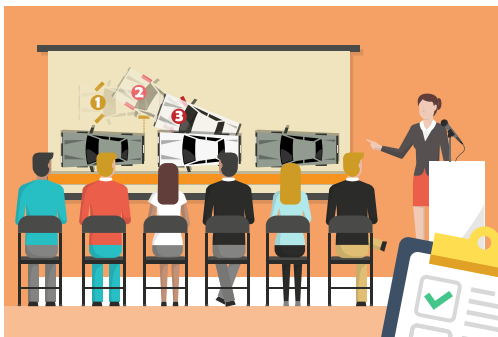
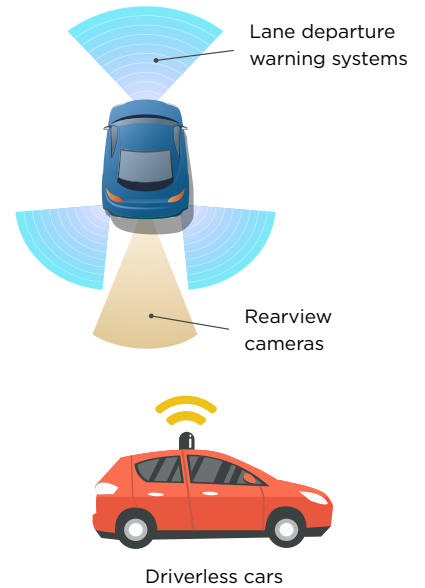


**More facts on cellphone use while driving.**



- Crashes due to cellphone use while driving: **1.6M**
- Injuries per year due to texting while driving: **330K**
- Accidents due to texting while driving: **25%**
- Likelihood of accident from texting compared with DUI: **6X**

**High-tech distractions.** Safety technology is helpful, but can be very distracting without specific training.



**Safe driving tips.** The time to reduce losses is now – with the following affordable measures.

- Start a driver management program to help reduce collisions and increase safety and productivity.
- Evaluate driving employees (including hired and non-owned) by reviewing their driving history and Motor Vehicle Records. Additional checks: driving test; medical exam; checking prior employment.
- Provide supervision for driving employees to reduce distracted driving incidences, including texting and cellphone usage.
- Perform proper maintenance and inspection of vehicles by utilizing appropriate reports.
- Review loss records and investigations to help prevent future incidents.

**LEARN MORE.**

For more information, contact your agent today.



Property  
Liability  
Workers' Comp  
Business Auto

<sup>1</sup> Source: Smyth, M. (2016, October 09). Mike Smyth: Old-fashioned fender-benders on new-fangled cars send ICBC bills soaring. Retrieved May 10, 2017, from theprovince.com/opinion/columnists/mike-smyth-old-fashioned-fender-benders-on-new-fangled-cars-send-icbc-bills-soaring

<sup>2</sup> Source: ComScore, FIMCSA, NHTSA

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